

# BUILDING ON

PASSION · VISION · COMMITMENTS · STRENGTHS



UTV/SIDE-BY-SIDE ACCESSORIES



ATV/UTV DISC PLOW



NATIONAL DEALER MEETING - SEPT. 10-12, 2018



1 BAD BOY BLVD. BATESVILLE, AR 72501 - 855.307.0933



My wife, Becky and I are excited to announce our Third Annual National Dealer's Meeting for Intimidator Group, Inc. The past two years, we were blown away by the support we received from our vendors. It is because of partners like yourself that it was such a success. Our plan is to continue making this event an experience like no other for those who participate.

We would like you to consider partnering with us for this momentous occasion. Because of your products, we are able to offer what we believe to be the best Mower and UTV on the market today! We are anxious to bring our dealers together and release what we have been building on for 2019. Bringing our dealers and vendors together is critical when building brand identity. People lean on names they can trust, and in our industry yours is one they can trust. When our products look good, your products look good.

Please consider getting on board with us as we change the way people think about Mowers and UTVs. We encourage your company to join us at the financial level that you feel comfortable with. Fill out the attached form and submit it to [candace.morrow@intimidatorutv.com](mailto:candace.morrow@intimidatorutv.com). Be sure to make plans and join us! We've attached the invitation that was sent out to all our dealers. There will be a Vendor Expo area designed to get you and your products in front of our dealers to help them better understand what makes our units so amazing.

If you have any questions, please call **855.307.0933** and ask for Candace Morrow or send her an e-mail at the address above.

Thank you so much for all that you do.

Robert & Becky Foster  
Owners, Intimidator, Inc.

# OVERVIEW

## OF BENEFITS

### SPONSORSHIPS & NAMING RIGHTS

|                                                                                        | CAPTAIN | COMMANDER | GLADIATOR | WARRIOR | SOLDIER | CITIZEN |
|----------------------------------------------------------------------------------------|---------|-----------|-----------|---------|---------|---------|
| Sponsorship of a Meal                                                                  | ✓       | ✓         |           |         |         |         |
| Corporate Signage in Conference Auditorium<br><i>* Size Based on Sponsorship Level</i> | ✓       | ✓         | ✓         | ✓       | ✓       | ✓       |
| Commercial Projected Before Each Meeting                                               | ✓       | ✓         |           |         |         |         |
| Logo Projected Before Each Meeting                                                     | ✓       | ✓         | ✓         | ✓       | ✓       | ✓       |
| Logo on Lanyard                                                                        | ✓       |           |           |         |         |         |
| Verbal Acknowledgment of Your Sponsorship                                              | ✓       | ✓         | ✓         | ✓       | ✓       |         |
| Sponsorship of Dealer Awards                                                           |         | ✓         |           |         |         |         |
| Sponsorship of "Building On" Challenge                                                 |         |           | ✓         |         |         |         |

### MARKETING & PROMOTION

|                                                                              | CAPTAIN | COMMANDER | GLADIATOR | WARRIOR | SOLDIER | CITIZEN |
|------------------------------------------------------------------------------|---------|-----------|-----------|---------|---------|---------|
| Logo or Advertisement in Program<br><i>* Size Based on Sponsorship Level</i> | ✓       | ✓         | ✓         | ✓       | ✓       | ✓       |
| Listing on Our Website                                                       | ✓       | ✓         | ✓         | ✓       | ✓       |         |
| Vendor Booth in Prime Location                                               | ✓       | ✓         |           |         |         |         |
| Opportunity to Present Before Respective Sponsorship                         | ✓       | ✓         |           |         |         |         |
| Opportunity to Meet with Core Dealer Panel Early                             | ✓       |           |           |         |         |         |

*\* Gladiator, Warrior, Soldier, & Citizen Sponsors Have The Opportunity For Vendor Booths In Expo.*



# CAPTAIN

## SPONSORSHIP (\$20,000)

### BENEFITS

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- // Sponsorship of a meal with verbal recognition, written recognition, and opportunity for 5 minute mic time before respective meal.
- // Logo prominently displayed in conference auditorium.
- // Logo and/or 30 second commercial (provided by vendor) displayed on PowerPoint before each.
- // Logo printed on each attendee's name tag.
- // Verbal acknowledgement of sponsorship at each corporate gathering.
- // Full page advertisement in program and back page Ad or Logo.
- // Listing on our Dealer Zone as Captain Level Sponsor.
- // Vendor Booth in prime location at Expo. Vendor booth available at entertainment location.
- // Opportunity to meet with core dealer panel prior to NDM kickoff.
- // Option to include branded item in Dealer Gift.



# COMMANDER

## SPONSORSHIP (\$10,000)

### BENEFITS

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- // Sponsorship of a meal with verbal recognition, written recognition, and opportunity for 5 minute mic time before respective meal.
- // Logo prominently displayed in conference auditorium.
- // Logo and/or 30 second commercial (provided by vendor) displayed on PowerPoint before each.
- // Verbal acknowledgement of sponsorship at each corporate gathering.
- // Full page advertisement in program.
- // Listing on our Dealer Zone as Commander Level Sponsor.
- // Vendor Booth in prime location.
- // Commander Level mentioned as Dealer Awards Sponsor.



# GLADIATOR

## SPONSORSHIP (\$7,500)

### BENEFITS

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- // Logo displayed in conference auditorium.
- // Logo (provided by vendor) displayed on PowerPoint before each.
- // Verbal acknowledgement of sponsorship.
- // Half page advertisement in program.
- // Listing on our Dealer Zone as Gladiator Level Sponsor.
- // Vendor Booth.
- // Gladiator Level mentioned as “Building On” Dealer Challenge Sponsor.



# WARRIOR

## SPONSORSHIP (\$5,000)

### BENEFITS

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- // Logo displayed in conference auditorium.
- // Logo displayed on PowerPoint before each corporate meeting.
- // Verbal acknowledgement of sponsorship.
- // Quarter page advertisement in program.
- // Listing on our Dealer Zone as Warrior Level Sponsor.
- // Vendor Booth.



# SOLDIER

## SPONSORSHIP (\$2,500)

### BENEFITS

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- // Logo displayed in conference auditorium.
- // Logo displayed on PowerPoint before each corporate meeting.
- // Verbal acknowledgement of sponsorship.
- // Business card advertisement in program.
- // Listing on our Dealer Zone as Soldier Level Sponsor.
- // Vendor Booth.





INTIMIDATOR

# CITIZEN

## SPONSORSHIP (\$1,000)

### BENEFITS

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- // Logo displayed on PowerPoint before each corporate meeting.
- // Verbal acknowledgement of sponsorship.
- // Logo in program.
- // Vendor Booth.



# OTHER

## SPONSORSHIPS

*\* UNLIMITED SPONSORSHIPS AVAILABLE*

**PORTRAITS OF SUCCESS SPONSOR (\$1000)**

**RIDE & DRIVE SPONSOR (\$500)**

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// Logo displayed at ride and drive.

// Logo in program.

**VENDOR BOOTH (\$250)**

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## SIGN-UP FORM

*\* Please Fill Out The Following Information*

// Vendor Name \_\_\_\_\_

// Contact Name \_\_\_\_\_

// Email Address \_\_\_\_\_

// Address \_\_\_\_\_

// Phone \_\_\_\_\_

### // Desired Sponsorship Level

*(Check The Box That Applies):*

- |                                               |                                               |
|-----------------------------------------------|-----------------------------------------------|
| <input type="checkbox"/> Captain - \$20,000   | <input type="checkbox"/> Ride & Drive - \$500 |
| <input type="checkbox"/> Commander - \$10,000 | <input type="checkbox"/> Vendor Booth - \$250 |
| <input type="checkbox"/> Gladiator - \$7,500  | <input type="checkbox"/> Other - \$ _____     |
| <input type="checkbox"/> Warrior - \$5,000    |                                               |
| <input type="checkbox"/> Soldier - \$2,500    |                                               |
| <input type="checkbox"/> Citizen - \$1,000    |                                               |

